## Let's celebrate the Akita--Japan's treasure! THE YOMURI SIMBUN

The Yomiuri Shimbun has run five series of stories in its edition about the Akita, for a year since March 2015, which commemorated 80 years since the loyal dog's death. The series, "Let us shed light on the Akita, Japan's national natural treasure" and "Beloved Akita dogs" were well received both from within and outside of the prefecture. Hachi, born in Odate, Akita prefecture, has been gaining global attention through Facebook and other social media as well. This forum which will be attended by experts and those familiar with Hachi and Akita dogs, aims to dig deep into the charms of the dogs and send a message out to the world.

## FORUM "BELOVED AKITA DOGS" 2016/4/9 SAT 13:00~16:30 KOBELCO Hall (D-Lecture Hall)@AIU

Capacity / 100 students ,faculty and staff members/ 150 local people

(schedule)

13:00~13:25 Opening remarks Norihisa SATAKE, Governor of Akita Prefecture

13:30~14:10 Special lecture "Hachi, Akita dogs and my hometown of Akita"

## Dr. Yasushi AKASHI

Former Undersecretary-General of the United Nations Chairman, International House of Japan

14:20~14:50 Briefing session

Dr. Masato NAKAMURA
Professor, Tokyo University of the Arts
President, Community Art Project Zero Date
"No-no" (Akita Dog) Chief of Strategic Public Information Office, Zero Date

15:00~16:30 Panel discussion

"Let' s build the brand of the Akita dogs"
Masato NAKAMURA : Professor, Tokyo University of the Arts Kenro NAGOSHI : Select Professor, AlU
Ryoichi HAMAMOTO : Professor, AlU

Interpretation from Japanese to English provided

Admission free

AHIA DOE "No-no